

DEREK

ART DIRECTOR

P: 251-362-2114
dereksmith251@gmail.com
dereksmith.com

SMITH

EDUCATION

The Creative Circus

Atlanta, GA
Art Direction, 2016

University Of Memphis

Memphis, TN
Advertising, May 2013

SKILLS

- Squat 520lbs
- InDesign
- Bench Press 350lbs
- Photoshop
- Illustrator
- After Effects
- Piano

HONORS/CERTIFICATIONS

- Shortlisted at Clios
- AAF Most Promising Student
- Student Show: Merit
- Student Show: Andrew Award
- U. Memphis football team captain
- American Sports and Fitness Certification
- Unarmed Security Certification

ORGANIZATIONS

- University of Memphis Football Team
 - Team Captain
 - Leadership Counsel
- Student Athlete Advisory Committee
 - Kappa Alpha Psi Inc.
 - Public Relations Chair

EXPERIENCE

Deutsch LA

Associate Creative Director

Los Angeles, CA, April 2023 - Present

- Taco Bell

The Martin Agency

Senior Art Director

Richmond, VA, July 2020 - April 2023

- DoorDash, Buffalo Wild Wings

Art Director

Richmond, VA, July 2019 - July 2020

- DoorDash, Buffalo Wild Wings

Publicis Seattle

Art Director

Seattle, WA, April 2019 - July 2019

- T-Mobile, Aflac

Junior Art Director

Seattle, WA, January 2017 - April 2019

- T-Mobile

Tactical Magic Advertising Agency

Designer (intern)

Memphis, TN, August 2014 - January 2015

- Crafted custom logos that were selected and produced